

## Imagine...

...being able to reward students efforts where it means the most to them

...a communication tool so powerful that it reduces your costs and can increase your income

...sending a message to every student, parent and staff member at the touch of a button

Welcome to **schools-sms** the most advanced text message reward and marketing system. With **schools-sms** and the power of today's mobile phones you can revolutionise the way you communicate with your students and their families. **schools-sms** allows you to offer an unrivalled level of service to your students and parents alike, even if they don't all have a mobile phone!

### Aims to deliver

- Better performance in the national league tables
- Better attendance at events
- Lower administration costs

### Incentives

#### Award students free text messages:

- Effort & achievements
- Sports performance
- Attendance
- Presentation

### Absence monitoring

- Text parents to notify them that a student has not turned up at school
- Let parents text you to tell you that a student cannot attend

### Event marketing

#### Promote to parents and students:

- Parents evenings
- Sports days & events
- Fayres & fund raising events
- Entertainment evenings

### Testing & revision

#### Send test questions to students mobiles

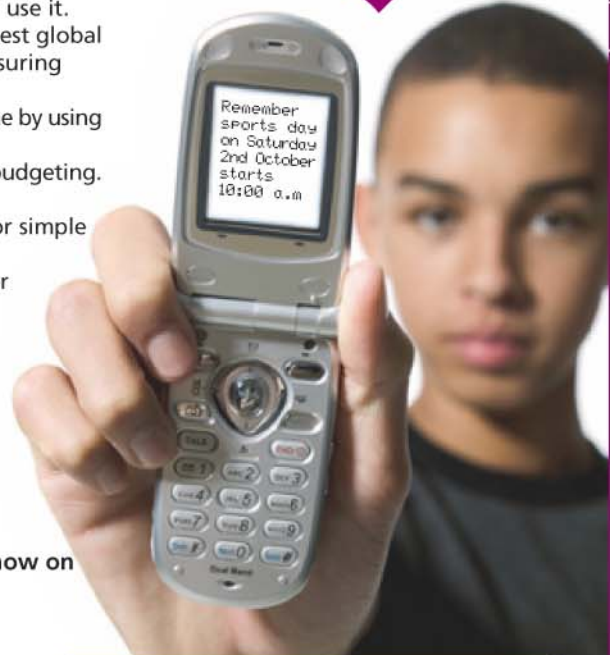
- Rewards for correct answers
- Structured by year and subject
- Pool of questions

### schools-sms features include :

- Filtering system to stop inappropriate use of system.
- No new IT infrastructure just needs access to the internet.
- Mobile phone and network independent, anyone can use it.
- Backed by one of the largest global text message provider ensuring quality of service.
- No need for a mobile phone by using text to e-mail facility.
- Simple pricing for simple budgeting.
- Integrates with existing 'administration' system for simple and low cost set up.
- Free support 0800 number available 247.
- Competitive SMS pricing.
- Advance management reporting.

For more information call now on  
**0800 035 0162**

email us at  
[info@123consultants.com](mailto:info@123consultants.com)  
or visit our website  
[www.123consultants.com](http://www.123consultants.com)



**Within 30 seconds you can send a message that goes out to hundreds of students, parents and staff. Result : more income**