

## Imagine...

...targeted health promotion campaigns

...being able to reward participants where it means the most to them

...a communication tool so powerful that it reduces your costs

...send a message to targeted members of the community at the touch of a button

Welcome to **health-sms** the most advanced text message reward and marketing system. With **health-sms** and the power of today's mobile phones you can revolutionise the way your trust communicates with it's community and offer an unrivalled level of service for health promotion.

### Aims to deliver

- Better performance in the national league tables
- Targeted health promotion
- Lower administration costs

### Incentives

Award participants free text messages for:

- Levels of subscriptions
- Number of health messages accepted
- Level of interaction

### Campaign management

- Usage analysis by campaign
- Campaign response rates
- Campaign reports by demographics

### Health promotion

Promote to the community

- Targeted health campaigns
- Lifestyle changes
- Health warnings
- Health information

**Within 30 seconds you can send a message that reaches hundreds of members of the community.**

### health-sms features include :

- Filtering system to stop inappropriate use of system.
- No new IT infrastructure just needs access to the internet.
- Mobile phone and network independent, anyone can use it.
- Backed by one of the largest global text message provider ensuring quality of service.
- Simple pricing for simple budgeting.
- Integrates with existing 'administration' system for simple and low cost set up.
- Free support 0800 number available 24/7.
- Competitive SMS pricing.
- Advanced management reporting.

For more information call now on **0800 035 0162**

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or visit our website [www.123consultants.com](http://www.123consultants.com)

